

## GABRIEL CAMPO

Product Designer  
Los Angeles, CA

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### → WORK EXPERIENCE

#### BUZZFEED

Apr 2020 – Present

#### SENIOR PRODUCT DESIGNER, TASTY (*current*)

Lead design for Tasty app and web. Focused on the Tasty Commerce features including evolving shoppable recipes and launching meals plans.

#### SENIOR PRODUCT DESIGNER, HUFFPOST

Created brand identity and designed page templates for a new section called Voices.

#### PRODUCT DESIGNER, PARTNERSHIP

Led design for partnerships projects across all BuzzFeed brands including Tasty Shoppable Recipes, BuzzFeed brand takeover product offerings, and Quiz Party sponsorship offerings.

#### THE HARTFORD

Dec 2018 – Mar 2020

#### ASSOCIATE DIRECTOR UX DESIGN

Designed a variety of features on the claimant employer portal including full rebrand and leave of absence management system.

#### ACCENTURE

Jan 2015 – Nov 2018

#### CONSULTANT, DESIGN (@ THE HARTFORD)

Led site redesign of claimant employee portal. Created a design system as part of the redesign.

#### ANALYST, PROJECT MANAGEMENT (@ CHASE)

Project managed a product design team working in Agile. Worked on both Chase site and mobile app redesigns.

### → EDUCATION

#### GENERAL ASSEMBLY

FEB 2017 – APR 2017

User Experience Design Immersive

#### U. OF PENNSYLVANIA

AUG 2010 – DEC 2014

Dual Bachelors of Science and Engineering: Computer Science & Systems Engineering

### → OTHER INTERESTS

Photography, typography, calligraphy, graphic design, gaming, cats!